



Showcase

How apps and Mobipunkten improve rural mobility
Hoe apps en Mobipunten landelijke mobiliteit verbeteren

14/12/2017 - Elke Vandenbroucke



Share and experience more!

Experience what it's like to share!
We have been doing it for 40 years!

[> About Taxistop](#)

Sustainable services to satisfy your needs? Taxistop develops many innovative ideas... Dare to do more with less!

Who we are...



Carpool with
COLRUYT GROUP



Visit the public site



With COLRUYT GROUP, finding a carpool partner was never so easy

Register or login to our online platform to post your offer, search for carpool partners and contact them

Even if you carpool once a week, you will gain! You may share costs, meet new people and you save

Join our community on Carpool.be now!

More info

Register now

E-mail



Local community car-sharing

- ▽ 4.500 members
 - ▽ 480 closed groups
 - ▽ 500 cars
- Real sharing!



Cambio car-sharing

- ▽ 38 cities
- ▽ 400 stations
- ▽ 1.000 cars
- ▽ 27.000 clients



Olympus Mobility Mobility-as-a-Service Platform

Currently B2B

- ▾ Public transport
- ▾ Bikesharing
- ▾ Carsharing
- ▾ EV-charging
- ▾ Parking
- ▾ Carpooling
(not yet integrated)





Keyfocus: Less Mobile Service

The Less Mobile Service

3.000 drivers

- ▽ Mainly retired
- ▽ Spare time as idling capacity
- ▽ They love driving (and escaping from home ;-))
- ▽ Have an own car



The less mobile service

37.000 members

- ▽ Average age: 80
- ▽ Not disabled
- ▽ Often socially isolated
- ▽ Wage < 2x minimum wage



The less mobile service

225 local points

- ▽ Dispatching
- ▽ Promotion: balance between offer and demand
- ▽ Face-to-face intake
- ▽ Municipalities, health care, ...



“Our main concern is to reward our voluntary drivers”



 Uitloggen

Sophie MARTENS



DASHBOARD



BESCHIKBAARHEID



RITAANVRAGEN



MIJN RITTEN



MIJN AUTO



BERICHTEN



PROFIEL



BESCHIKBAARHEID



VERTREK NU



MIJN RITTEN



RITAANVRAGEN



BERICHTEN



PROFIEL



Keyfocus: Mobipunkten / Mobihubs

Quality Neighborhoods



Living Lab:

1 month without a car to try out sustainable alternatives

(in collab with

Autodelen.net; Netwerk Duurzame Mobiliteit, Share-North,
province East-Flanders)

2 neighborhoods:

- Sint-Amandsberg (°16/9 - 18/10)
- Molenbergwijk Beveren-Waas (°august - september)



Sint-Amansberg
Waar buren delen



Molenbergwijk
Waar buren delen



Shared Mobility Action Plans

20.000 car-sharers in 2020



Ghent



Bremen



Mobihubs



New Mobihubs: Promotion, branding and quality standards





Towards the future G-PaTRa – SocialCar

Interreg
North Sea Region
G-PaTRA

European Regional Development Fund



EUROPEAN UNION

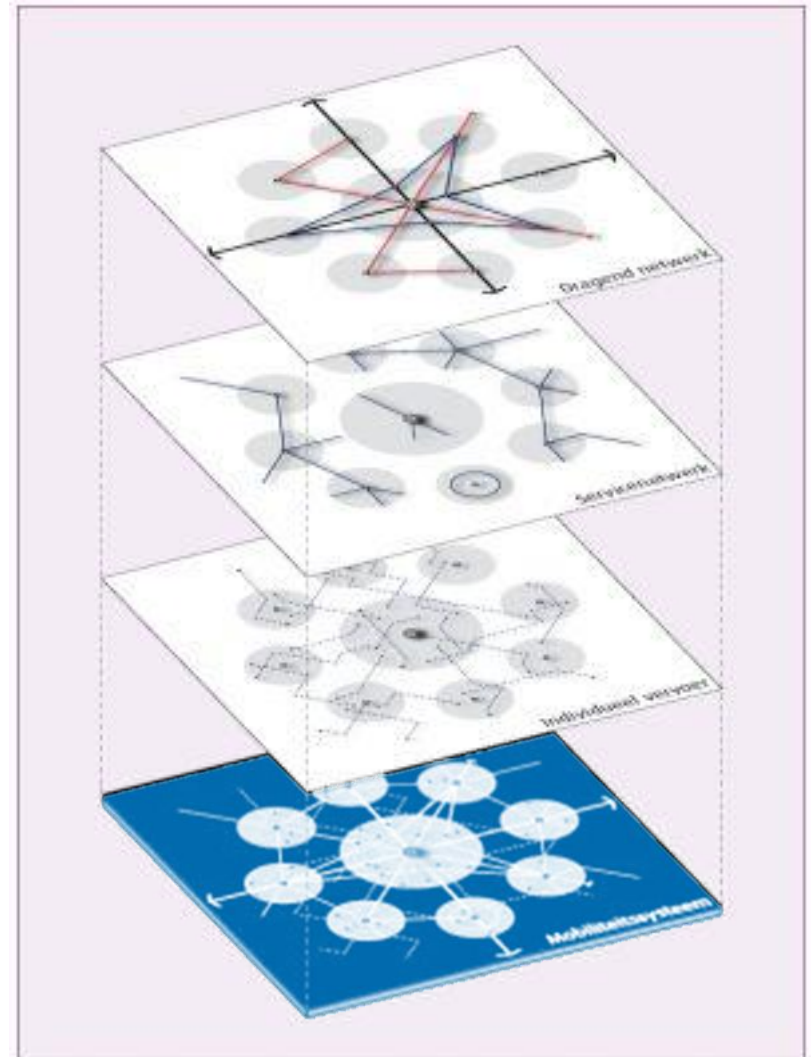


New transport vision in Flanders

Basic accessibility in 4 pilot regions

4 layers:

- ▽ Train net
- ▽ Core network
- ▽ Complimentary network
- ▽ Customised transport (taxi, shared mobility, ...)
 - link with Mobihubs
 - Link with Less Mobile Service



On-demand transport for first mile

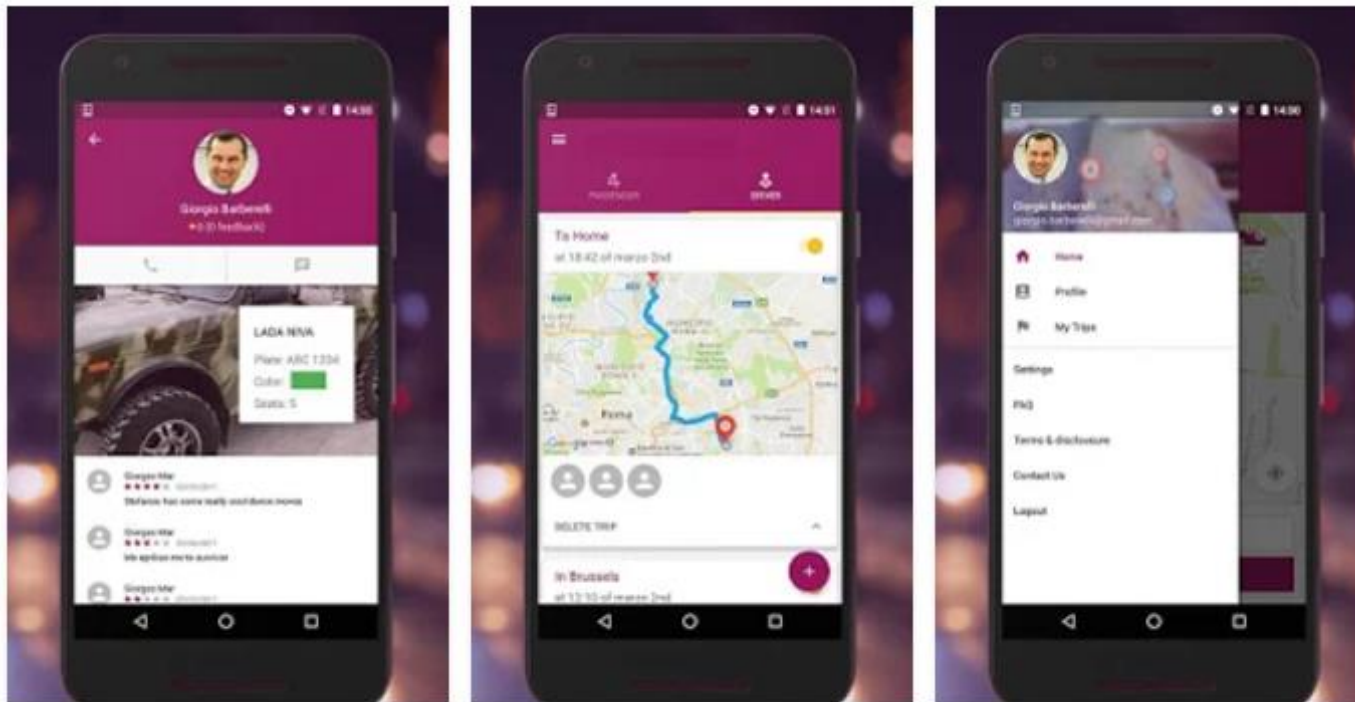
Towards mobihub

- ▽ Connection with PT
- ▽ Car-sharing





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 636427.






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Is it possible to bring SocialCar technology to new target groups? E.g. Rural areas?



solo car use
Anna's estimated
travelling time: 1 hour 5 min.



conventional trip planner
Anna's estimated
travelling time: 1 hour 15 min.



SocialCar use
Anna's estimated
travelling time: 40 min.



Other tasks

- ▽ Transfer of knowhow to other sites
- ▽ Dissemination
 - Local and international conferences
 - Taxistop Newsletter (Subscribe! <3)



Newsletter

September 2017

Mobihubs: transnational cooperation on its best!



21st of March 2018

Shared-Mobility conference, with special track on rural mobility. With H2020 projects STARS and Inclusion





Taxistop